

ONE RIVERSIDE

THE RIVER • THE PARK • THE ULTIMATE

WINTER 2015

FROM MY POINT OF VIEW



I'm sure you've heard the real estate mantra, "location, location, location." Certainly, it's the first thing someone looks for when considering a move. It's also the primary consideration for a developer. At Dranoff Properties, we build luxury residences in locations that are close to everything you could want or need.

These are vibrant, exciting places to live. But nothing matches the location of One Riverside. Here, in one of the most sought-after neighborhoods in Philadelphia, you can have it all: the river, the park, Fitler Square and the convenience of walking to shops, restaurants, 30th Street station, UPenn, Children's Hospital, Drexel and more.

There is something almost magical about living on the river. And our shining glass tower, with its balconies, terraces and walls of windows, offers you a front row seat on its ever-changing beauty. Perhaps you'll overlook the city's skyline or the well-tended community gardens of Fitler Square. Regardless, they are breathtaking views you can drink in along with your morning coffee each day. Step outside and you're at the entrance of the popular Schuylkill River Park and Trail and the amazing new Schuylkill Banks Boardwalk – where you can literally walk on water.

I invite you to come down and see this remarkable neighborhood for yourself. It is truly one-of-a-kind. ■

Carl Dranoff
CEO, Dranoff Properties

VIP PREVIEW OPENING!



Visit us at 225 South 25th Street

Call for an appointment!

One Riverside Showroom

225 S. 25th Street, Philadelphia PA 19103

215-600-2496

**Open M-F 10 – 6;
Sat. 10 – 5;
Sun. 12 – 5.**

The One Riverside Showroom is fully staffed and open daily. Reservations are now being taken for residences in the sparkling 22-story glass tower along the river in Fitler Square.

The state-of-the-art Showroom includes an interactive touch screen display showing floor plans, sample boards with color palettes, and examples of the many exquisite finishes available.

But what's really got heads turning are the full-sized gourmet kitchen and master bath that have been built in the Showroom. "We wanted to give

prospective buyers a feel for the high quality, top-of-the-line appliances, flooring, cabinetry and other finishes they can expect to find at One Riverside," says Marianne Harris, Director of Sales and Marketing at Dranoff Properties.

One Riverside offers the best-of-the-best in a one-of-a-kind location. The 22-story glass tower is designed by acclaimed architect Cecil Baker and developed by Dranoff Properties. The result – a remarkable blend of world-class design and the finest amenities and services. The building is on the river, at the entrance to Schuylkill River Park and Boardwalk, surrounded by the well-tended gardens and cobblestoned streets of Fitler Square.

Just 82 residences, with up to 5 bedrooms, and 2 exceptional penthouses will be available. Construction is slated to begin early 2015. ■

To make an appointment, call **215-600-2496**.

